

EPS® 2741

All-Acrylic Emulsion

MARKET SEGMENT: ARCHITECTURAL

COMMON APPLICATIONS: PRIMER, TOPCOAT

EPS® 2741 is an all-acrylic film-forming polymer that is an excellent choice for high-performance flat through semi-gloss interior and exterior architectural coatings. EPS® 2741 is a versatile polymer offering excellent performance when formulated into architectural DIY and/or professional paint formulations.

PERFORMANCE BENEFITS

- Scrub resistance over a wide formulation space (ASTM D2486, MPI #53 and #141)
- Stain removal and washability (ASTM D4828)
- Household chemicals/cleaners resistance (ASTM D1308)
- Self-priming properties: Tannin stain and water-soluble marker stain-blocking
- Exterior durability, including dirt pickup resistance (DPUR)
- Low coalescent demand. Near-zero VOC paints can be formulated using EPS 9147 coalescent
- Made without APEO surfactants

TYPICAL PROPERTIES

Weight Solids	50.0 +/- 0.7%
Weight/Gallon	8.8 +/- 0.1
pH	8.5 - 9.0
Volume Solids	47.2 +/- 0.7%
MFFT	10° C
Volatile(s)	Water

These typical properties do not represent specifications.

SUGGESTED COALESCING SOVENT(S)

(% Solvent on Binder Solids – Pass 40°F LTC Test)

Texanol or EPS 9147	4% Max
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SUGGESTED FORMULATIONS

- EPS® 2741 SG1 (261-70) Interior/Exterior Semi-Gloss White/Pastel Base
- EPS® 2741 FLT1 (261-71) Interior/Exterior Flat White/Pastel Base